



Fort Benning, Home of the MCOE

192d IN BDE Family Initiatives

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5-Oct-11 1



192d IN BDE High Ground Initiative

Drill Sergeant Spouse Seminar



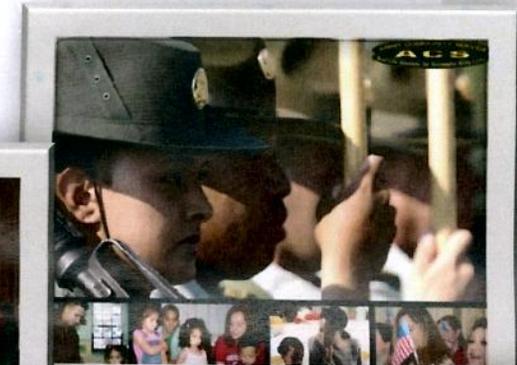
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MISSION: Equip Drill Sergeant Spouses with the information and tools needed to support their spouses and to attend their own and Families well-being.

INTENT: Identify the information needed to be informed, active, productive and proactive in this role and to prepare themselves and their Families for this important and demanding assignment.

ENDSTATE: Spouses better understand the expectations and impact of the Drill Sergeants mission and their families role.

Successful Army Families are patriotic, adaptable, involved and community oriented, have a good sense of humor, realistic expectations, resourceful, celebrate adversity, and are independent!



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192d IN BDE High Ground Initiative

Family Welcome Orientation and Resiliency Dinner



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MISSION: To welcome new Drill Sergeants, Cadre, and their families to the High Ground.

INTENT: The Commander or CSM brief the High Ground mission and Brigade goals which is followed by a small marriage seminar held by the Chaplain.

ENDSTATE: Families are welcomed into the High Ground Family and depart the dinner educated on the 192d Infantry Brigade's mission. Families are able commune with other newly arrived Soldiers and their family members and leave with a sense of belonging to this great unit!



In truth a family is what you make it. It is made strong, not by number of heads counted at the dinner table, but by the rituals you help family members create, by the memories you share, by the commitment of time, caring, and love you show to one another, and by the hopes for the future you have as individuals and as a unit. ~ Marge Kennedy

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2-46 IN Professionals Initiative

Family Engagement Strategy



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MISSION: Engage cadre and trainee families through social mediums and face-to-face opportunities

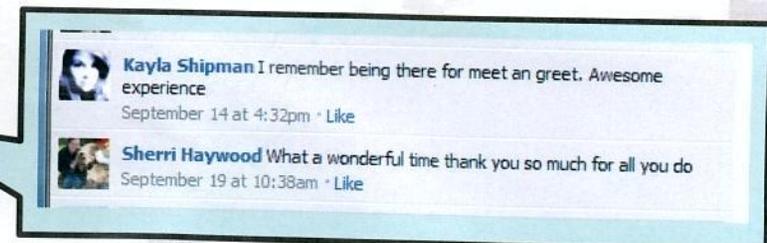
INTENT: To promote a sense of belonging to the Army Family, to model healthy family involvement, and to encourage community service.

ENDSTATE: Trainee families feel as if they have been welcomed into the Army community; Cadre spouses feel they have contributed in the building of new, resilient Army families; Cadre feel their spouses are connected to what they do.

- Constant messaging to families via Facebook
 - Command messages
 - FRG participation in answering questions
- Family Day
- Spouse Panel
- FRG Training Picnic
- CLAPEX
- Meet and Greet
- Community Service Project
 - Santa's Castle – over 300 toys from 1 Company
 - Care Packages for Deployed Soldiers



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2-47 IN Panther Initiative

Family Day/Spouse Panel Activities



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MISSION: Formally welcome new Army spouses and Families into the Army

INTENT: Put new spouses at ease with unknown of the Army and their upcoming transitions with moving and settling on an Army post.

ENDSTATE: New spouses and family members feel welcomed as the newest members of the Army Family

- **Family Meet and Greet Dinners**

- The night prior to Family Day
- Dinner location where cadre can interact with and answer questions of families in a relaxing atmosphere

- **Family Day Activities**

- Advertise via social media
- Conduct welcome to the Army Brief and issue ACS information following ceremony

- **Spouses Panel**

- One hour prior to Graduation at the NIM classroom
- Led by Battalion Chaplain and FRG Advisor
- Panel made up of volunteer spouses of cadre members from the unit
- Answer questions, offer advice, render assistance

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Raider Initiative

Social Media Communication Strategy



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MISSION: Develop an integrated social media communication strategy IOT better integrate/educate/train (iet) Families.

INTENT: Utilize social mediums to prepare and educate Families on Soldier specific tasks and support tasks that are critical to taking care of a Soldier's Family IOT enhance Soldier and Family welfare and morale.

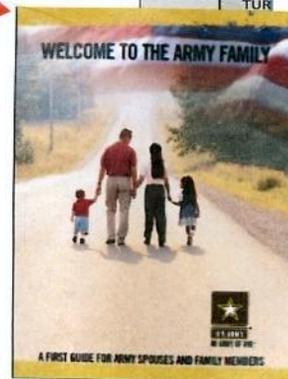
ENDSTATE: Better educated and prepared families = a better Soldier when they arrive to their 1st assignment.

Key Tasks and Milestones

- 3-47 IN Social Media Communication Strategy
- Consolidated POI Event Description Guide (30OCT)
- Battalion facebook Page (Still need to officially register) (1DEC)
- Company facebook Pages (Develop new pages) (29 Nov)
- 3-47 IN BN Website with Products (30OCT)
 - Convert Website to Army Portal (2nd QTR FY12)

- Educate & Train Family Products
 - Glossary of Army Terms
 - Army Spouse's Guide
 - Army Parent's Guide
 - Map of Sand Hill and Fort Benning, GA
 - Frequently Asked Questions, Part I (21OCT)
 - Frequently Asked Questions, Part II (21OCT)
 - Family/Spouse Orientation Brief (21OCT)
 - TRICARE Smart-Sheet (7NOV)

X COMPANY CYCLE XXX			
WEEK	INFORM & UPDATE THE FAMILY		EDUCATE & TRAIN THE FAMILY
	FACEBOOK EVENT #1	FACEBOOK EVENT #2	
Week 0	CC/CP	Eagle Tower	Frequently asked questions part I Letter Home - how to contact soldier
Week 1	Land Navigation	FA PERIODS	Glossary of Army Terms
Week 2	BRM 4A/B/C	BRM 5	Army Spouses Guide PDF A Parents Guide - Your Soldier
Week 3	BRM 6	BRM 10	Graduation Letter Map of Sand Hill
Week 4			
Week 5			
Week 6	HAN		
Week 7			
Week 8			
Week 9	TUR		



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30th AG Centurions Initiative Social Media Communication Strategy



Fort Benning, Home of the MCOE

MISSION: Develop an integrated social media communication strategy IOT better integrate/educate Families.

INTENT: Utilize social mediums to prepare and educate Families and Soldiers on specific tasks and support tasks that are critical to taking care of a Soldier's Family IOT enhance Soldier and Family welfare and morale.

ENDSTATE: Informed Future Soldiers and families = a motivated Soldier ready to ship to training.
Informed Cadre Family members = effective and competent Cadre.

Key Tasks and Milestones

- 30th AG BN Social Media Communication Strategy
- Battalion Facebook Page (Updated Weekly)
- Company Facebook Pages (Updated weekly)
- 30th AG BN Website with Products (30OCT)
 - Convert Website to Army Portal (2nd QTR FY12)
- Educate & Train Family Products
 - Welcome Letter
 - Welcome Packet to spouse
 - Tricare and DEERS
 - Map of Sand Hill and Fort Benning, GA
 - What to Expect
 - Processing Schedule
 - Family Information
 - Packing List (What to Bring/ What to Buy)
 - Chapel Worship Schedule
 - Welcome to the Army Handbook

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